

Standard Summary Project Fiche – IPA decentralized National Programmes
Project number:

1. Basic Information

1.1 CRIS Number: TR2010/0135.01

1.2 Title: Civil Society Dialogue Between EU and Turkey-III

1.3 Statistical Code: 35-Civil Society

1.4 Location: Republic of Turkey

Implementing arrangements:

The beneficiary of the project is the Prime Ministry Secretariat General for the EU Affairs (EUSG). EUSG will coordinate the implementation of the project. (For the Institutional Framework in project management see Annex 3)

The final beneficiaries of the project will be the grant recipients, media watch-dog groups, civil society organisations under TA component for media trainings and exchange activities. The Implementing Agency is the Central Finance and Contracts Unit (CFCU).

1.5 Implementing Agency:

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1.6 Beneficiary (including details of SPO):

Secretariat General for the EU Affairs will be the beneficiary of this project and the SPO of the project is

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The CSD team within EUSG and the TA team together constitute the Project Management Unit responsible for the daily management of the projects.

1.7 Overall cost: 10.7 million €

1.8 EU contribution: 9.63 million €

1.9 Final date for contracting: 2 years after the signature of the Financing Agreement

1.10 Final date for execution of contracts: 2 years following the end date for contracting

1.11 Final date for disbursements: 1 year following the end date for execution of the contract

2. Overall Objective and Project Purpose

2.1 Overall Objective:

High level of understanding of the implications of Turkish EU membership in Turkey and in the EU.

2.2 Project purpose:

Purpose of the project is to establish Strong links and a high level of cooperation between civil society in Turkey and the EU Member States through a concrete civil society dialogue on the themes of “political criteria”, “media” and “EU policy”.

2.3 Link with AP/NPAA / EP/ SAA

Strengthen the domestic development of civil society and cooperation between all sectors of Turkish civil society and European partners is a significant element in the National Programme of Turkey for the Adoption of the EU Acquis (NPAA-2008)¹ and in the Accession Partnership (AC-2008)². The promotion of a Civil Society Dialogue was specifically endorsed in the conclusions of the European Council (December, 2004).

Accession Partnership (2008)

Civil society organisations

- Further strengthen the domestic development of civil society and its involvement in the shaping of public policies,
- Facilitate and encourage open communication and cooperation between all sectors of Turkish civil society and European partners.

NPAA (2008)

¹ Council of Ministers degree on the National Programme of Turkey for the Adoption of the EU Acquis which was published in the Official Journal of the republic of Turkey dated 21 December 2008 and No:27097

² Council Decision of 18 February 2008 on the principles, priorities and conditions contained in the Accession Partnership with the Republic of Turkey and repealing Decision 2006/35/EC which was published in the Official Journal of the European Communities dated 26 February 2008.

As is known, one of the three pillars of the accession process of Turkey to EU is civil society dialogue. The project “Promotion of the Civil Society Dialogue between European Union and Turkey” that aims to promote the image of Turkey within EU and the image of EU within Turkey and also to strengthen the links between societies, which is being implemented by the Secretariat General for EU Affairs has started in June 2008. In this context, 119 grant projects amounting to 19,3 million Euro have been implemented under the components of towns and municipalities, professional organisations, universities and youth initiatives for dialogue. At the following stages, the project was extended in order to cover culture and arts sector as well as fisheries and agriculture.

EU Presidency Council decision December, 2004

On 17 December 2004 the European Council endorsed the European Commission recommendation and broadened its scope by stipulating that “parallel to accession negotiations, the Union will engage with every candidate state in an intensive political and cultural dialogue. With the aim of enhancing mutual understanding by bringing people together, this inclusive dialogue also will involve civil society.”³

2.4 Link with MIPD

The aim of IPA assistance to Turkey is to support the EU pre-accession strategy adopted in the conclusions of the European Council of December 2004, and corresponds to three objectives: progress towards fully meeting the Copenhagen political criteria, adoption and implementation of the *acquis communautaire*, and promotion of an EU-Turkey Civil Society Dialogue.

This Multi-annual Indicative Planning Document (MIPD) is the strategic document for planning and programming of the IPA which is established for a three year rolling period, with annual reviews. *Promotion of an EU-Turkey Civil Society Dialogue* is identified as one of the strategic orientations in the latest version of the MIPD which covers the 2009-2011 period

The MIPD for 2009-2011 does not intend to define the issues that may be addressed in the frame of the Civil Society Dialogue. Therefore priority of the Promotion of an EU-Turkey Civil Society Dialogue kept less amenable to detailed programming. However, the MIPD for 2009–2011 describes a general framework by stating that “*the promotion of the Civil Society Dialogue will target groups and organisations that are interested and influential in the process of Turkey's integration. This includes media, youth, academic institutions, local authorities, professional organisations, social partners, and NGOs. Continuing a well-established form of assistance, a second priority within this objective will be support for Turkey's participation in Community programmes and agencies. It is expected that the contacts that will be facilitated under IPA will help counteract the negative perceptions of the Turkish EU-accession process that exists in certain segments of public opinion.*”

2.5 Link with National Development Plan (where applicable)

³ Presidency Conclusions of the Brussels European Council of 16/17 December 2004 – 1638/04

Not applicable

2.6 Link with national/ sectoral investment plans(where applicable)

With the aim of accelerating the accession negotiations and increasing the public awareness and support, the Secretariat General for EU Affairs has prepared a new European Union Strategy on Turkey's Accession Process. Introducing a comprehensive approach to the negotiation process on the basis of four pillars, the new Strategy has been submitted to the Council of Ministers on 4 January 2010.

First pillar of the new EU Strategy is the ongoing official negotiation process. In the second pillar, regardless of whether the chapters have been opened, suspended or blocked, the objective is to revive the commitments laid down in the Programme for Alignment with the Acquis that was prepared earlier and based on Turkey's own priorities and timetables, and to keep on the agenda the priorities of Turkey's National Programme for the Adoption of the Acquis, prepared in line with the Accession Partnership. Third pillar is the area of political criteria, which is significant both for the democratisation of Turkey and for the accession process. And, fourth pillar is the communication strategy which will support the other three pillars.

3. Description of project

3.1 Background and justification:

Turkey has a history of close political and economic ties with the European institutions dating back to the signature of an Association Agreement in 1963, which subsequently led to the establishment of a Customs Union in 1995. Close bilateral interaction, at institutional but also at grass-root level, has taken place since the early sixties and has intensified which fall under the scope of the civil society dialogue since the official recognition of Turkey as a candidate country in 1999. By the start of accession negotiations in 2005 it is underlined that accession process needs to be supported by a strong, deep and sustained dialogue between the societies of Turkey and the EU member States, as well as with the EU institutions. Therefore, civil society dialogue between EU and Turkey is considered as a key facilitator in this process.

To this end, the Commission adopted a communication⁴ on the civil society dialogue between the EU and Candidate Countries. This should help to promote dialogue between civil society, in a broad sense, in the EU and Turkey, in order to address issues and concerns relating to enlargement. This communication sets out a general framework on how to create and reinforce links between civil society in the EU and candidate countries. The civil society dialogue should contribute to encourage a societal debate around accession, with a view to allowing a wide participation and information of civil society during the enlargement process. The long-term objective of the dialogue is to prepare civil society from the EU and candidate countries for future enlargement.

The Communication focuses on the broadest and the most inclusive definition of civil society, i.e. all society structures outside of government and public administration (but including local

⁴ "Communication From The Commission To The Council, The European Parliament, The European Economic And Social Committee And The Committee Of The Regions: Civil Society Dialogue between the EU and Candidate Countries" dated 29.06.2005

communities). Bilateral exchange projects, aimed at improving mutual knowledge and ensuring collaboration and exchange of expertise, will be a common pattern of projects to be funded. The Commission also expects that the communication will encourage public and private institutions and civil society organizations both in the EU and in Turkey to contribute to the dialogue and increase mutual links in the future

Civil Society Dialogue & Turkey's EU Communication Strategy

Civil society dialogue shall be improved hand in hand with a communication strategy. Membership of Turkey can be only realised with the support of Turkey's and the EU's citizens. However, currently, both sides lack adequate information regarding each other, relations between Turkey and the EU, Turkey's accession process, actual and potential costs and benefits of membership and ongoing reform process.

Therefore, the EUSG prepared Turkey's European Union Communication Strategy (EUCS), with the participation of all stakeholders including Council of Ministers, public institutions, civil society organisations, think-tanks and media, to be implemented with all these parties, and announced in January 2010.

The Strategy's main objective is to make developments in Turkey's accession process more visible in Turkey and EU Member States, to promote relations with MS, by having closer relations, understanding each side's concerns, beliefs, interests and expectations about Turkey's accession, and to inform, enrich and influence the public debates both in Turkey and the EU. This civil society dialogue project is coherent with the context of communication strategy as well.

Project Overview

In the area of civil society dialogue many projects were financed through pre-accession funds and community programmes up until now. *"Europa - Bridges of Knowledge Programme"* implemented under the third component of Administrative Cooperation Programme-II, was the first implementation of a civil society dialogue project which supported the accession related grant projects implemented with at least one EU partner. *"Promotion of the Civil Society Dialogue between EU and Turkey Project"* which was financed from 2006 EU Pre-accession Programme involves the implementation of four grant schemes in the fields of towns and municipalities, professional organizations, universities and youth. As the continuation of the first project *"Promotion of the Civil Society Dialogue between EU and Turkey Project-II"* covers different subject fields which are "agriculture and fisheries" and "culture and arts". There are also additional projects such as *Cultural Bridges (2007)*, *EU-Turkey Intercultural Dialogue (2008)* and *Istanbul 2010 European Capital of Culture (2008)* funded under IPA in the field of culture. *EU- Turkey Chamber Forum (2006 and 2009)* is a very important instrument for Turkish and EU community to increase the accession related dialogue between each other. *Jean Monnet Scholarship Programmes (2006, 2007 and 2009)* funds post-graduate scholarships aimed at improving the expertise of Turkish graduate young people, public officers and private sector employees' in the area of European integration and at strengthening bonds between Turkish and EU citizens.

Activities carried out in the Lifelong Learning and Youth and Culture Programmes are probably the most suitable to enhance citizens' links and increase mutual knowledge and

understanding. The Framework Programmes and Competitiveness and Innovation Programmes (CIP) for research, technological development and demonstration offer a coherent set of structured mobility schemes for researchers geared to the development and transfer of research competencies, the consolidation and widening of career prospects for researchers at all stages and the promotion of excellence in European research.

Considering all these efforts in the previous and ongoing projects/programmes, a multi-annual and sector-based approach is needed to identify civil society dialogue projects consistent with the priorities defined in the MIPD and in line with the Commission Communication and other relevant strategic documents. Therefore, all sectors covered by the previous civil society projects funded by IPA and community programmes are elaborated by the EUSG and the focus is given to the priority areas and sectors which are not addressed up until now or to the areas which are found relevant considering the value added to the EU-Turkey civil society dialogue.

The priority areas of political criteria (*including political culture, freedom of expression, dialogue among cultures and religions, justice system, anti-discrimination, awareness raising on human rights, human rights of refugees/asylum seekers and immigrants*) and the media are the fields which are underlined in the MIPD and Commission Communication. National and European institutions have developed a number of bilateral activities in these fields which could fall under the scope of the civil society dialogue. However, these activities need to be continued and strengthened by a single project which directly address the civil society dialogue. To this end, this project aims to promote dialogue between civil societies of Turkish and EU counterparts on the themes of “**political criteria**” and “**the media**”.

Strengthening Civil Society Dialogue in the field of Political Criteria:

Turkey has been going through a dynamic process of legal, political and economic reforms on the road to the European Union membership. Turkey, by adopting the Copenhagen criteria, has proven through the reforms and alignment work made to date that she has the will to achieve a more liberal, more participatory and modern democracy. The political reforms ongoing since 2002 in Turkey have brought about a legislative framework concerning political criteria broadly in line with the European Convention of Human Rights and the case-law of the European Court of Human Rights. According to the Negotiating Framework (3 October 2005), the advancement of the negotiations will be guided by Turkey's progress in preparing for accession which will be measured, inter alia, against the requirement to fulfil the Copenhagen Political Criteria. In this sense, political reforms constitute one of the pillars upon which the accession negotiations are built.

National Programme of Turkey for the Adoption of the EU Acquis (31 December 2008) underlines the full commitment of Turkey to improve the effectiveness of all reforms made with regard to fundamental rights and freedoms, democracy, rule of law, human rights, protection of and respect to minorities in practice and to urgently implement the necessary complementary legal provisions. Turkey has now mainly entered in the period of improving implementation of reforms realized mainly in the field of political criteria and reinforcement of ongoing mentality transformation. The Chapter 23 of the Accession Negotiations ‘Judiciary and Fundamental Rights’ provides the substance for negotiations on political criteria. The Secretariat-General for the EU Affairs is the responsible institution for coordination among the public institutions for the reforms which are in the pipeline concerning this chapter.

The newly adopted EU Strategy of Turkey has four pillars. The third pillar is the area of political criteria, which is significant both for the democratisation of Turkey and for the accession process. In recent years, a lively debate has been taking place in Turkey on political criteria issues such as freedom of expression, anti-discrimination etc. The civil society actively takes place in such discussions. Furthermore, the civil society has been increasingly involved in the preparation phases of the reforms through various consultation mechanisms.

The main aim of this component is to give opportunity to the NGOs in Turkey to get familiar with the policies of the European Union concerning political issues both in terms of legislation and implementation and to be prepared for accession through strengthening the contacts and mutual exchange of experience between all civil society actors on political issues in the Member States and Turkey. The project will directly affect the institutional capacities of Civil Society Organisations (CSOs) whose role is important for development and implementation of political reforms. The long-term success of these reforms requires CSOs to play an active role in facilitating the adoption of the reforms by the Turkish society.

The area covered by political criteria is constantly evolving and international and European standards require close monitoring and adoption in national context. Not only public institutions, but the civil society organizations, as well, need to regularly monitor these standards and bring them to the table with a view to influencing the national decision making. In other words, civil society has a responsibility to contribute to closing the gap between the international and European standards and national legislation/implementation. In this sense, joint activities as part of the projects supported through this grant scheme on political criteria will help bring political criteria issues in Turkey in line with the European standards both in terms of legislation and implementation.

Secondly, joint activities and projects will generate grounds for sustainable networks between the Turkish NGOs and their European counterparts in the member states on political criteria. Joint activities and projects will contribute to reducing misperceptions on both side i.e. in Turkey and the EU Member States. While Turkish society can be very sensitive about the comments/views/contributions from the EU when it concerns the political issues, the people in the member states of European Union need to be better informed about the level of the political reforms and their implementation in Turkey. NGOs from both sides working together as part of projects supported through this grant scheme on political criteria can serve as catalysts to reduce such misperceptions and concerns.

The Need to Strengthen the Media's Contribution to the Dialogue:

Media is one of the most important actors for developing and shaping public opinion in many issues. Within this framework, it can be argued that the media plays a significant role in shaping public opinion as regards EU related issues.

This project aims to strengthen the capacities of the actors of the media sector and to establish a sustainable dialogue between the actors in Turkey and the EU countries. At first stage, members of the media need to be informed about the EU and developments of Turkey-EU relations in the accession process. At the second stage, there will be close cooperation with the media to inform Turkish and EU publics objectively. Therefore, the project covers a training component under technical assistance to raise awareness of the Turkish media concerning Turkey-EU issues and a grant component to raise awareness of the publics on the

Turkey-EU relations via various actors (such as NGOs, media organisations, professional organisations etc.) in the media sector both in Turkey and EU member states. Through grant projects and trainings this project will lead to an opportunity for the media sector in Turkey for the establishment of a framework for cooperation and partnerships and promotion of dialogue with their EU counterparts.

Media in Turkey, although started as public enterprise early in the previous century, have developed rapidly, reaching to sizeable populations. Constitutional amendment of 1993 removed the public monopoly on radio and television broadcasts. Today, there are approximately 27 national (including 4 public channels), 16 regional and 212 local TV stations on air in Turkey reaching virtually to the whole country. Radio stations have also flourished rapidly after the amendment. There are 35 national, 99 regional, and 937 local radio stations in business.

Turkish press is by no means behind electronic media, there are 138 national, 58 regional and 2140 local newspapers, 3338 periodicals and 1043 bulletins. The circulation of top 40 national newspapers is over 5 million. Many local newspapers have long been using modern printing technology. Some local papers have considerable circulation and are quite influential in their coverage area but circulation figures in some provinces remain low.

In Turkey, there is a support for Turkey's EU membership but this is not a well informed support. In the last few years, support to membership of Turkey to the European Union has decreased from around 70% to around 50%. However, when this is analysed taking into account the level of information of public about the EU and membership, it is understood that this decrease in level of support is mostly caused by lack of information.

These issues have also been highlighted by the representatives of the media during the consultation process. In the framework of meetings held with employer-employee organisations, CSOs in media sector and media representatives, the deficiencies in communication and information was discussed in a workshop and deficiency of information flow to media was highlighted. Media representatives underlined their need for being informed about technical issues regarding EU accession process, besides general foreign policy trainings they attend. Also, at a meeting with CSOs in February 2010, CSOs' information needs according to their working field and weakness of their relations with the media, in terms of their visibility and communicating their opinion to the public were highlighted.

3.2 Assessment of project impact, catalytic effect, sustainability and cross border impact (where applicable)

The project will contribute to;

- learn about and better understand each other, and to increase long-term partnerships between both sides
- make developments in Turkey's accession process more visible in Turkey and EU Member States
- positively change Turkey's and EU's images amongst the public

- increase bilateral exchanges, thereby contributing to the sharing of experience, the adoption of best practices among civil society organizations which also contribute to the capacity development of Turkish CSOs
- better inform public from the EU and candidate countries, by addressing the opportunities as well as the challenges posed by future enlargement

Cross border impact

The project will promote and further support dialogue, networking and collaboration between CSOs in Turkey and their counterparts in the EU which will contribute to cross-border cooperation and communication among CSOs and better integrate CSOs in Turkey to international networks at the regional and EU level.

3.3 Results and measurable indicators:

RESULTS 1 – relating to Activity 1

- Enhanced institutional capacity of the Civil Society Organisations (CSOs) to contribute to development and implementation of political reforms and to facilitate the adoption of the reforms by the Turkish society
- Sustainable networks between the Turkish NGOs and their European counterparts on political criteria established encouraging further dialogue and contributing to better exchange of information and know-how and to reducing misperceptions and concerns both in Turkey and in the EU Member States concerning political criteria issues.

Measurable Indicators relevant to two results include:

- At least 40 Turkish CSOs have implemented joint projects with EU partners concerning the themes in political criteria.
- 50% increase of civil society dialogue initiatives in the field of political criteria undertaken by final beneficiaries in the project implementation period, in comparison to the baseline data of the grant projects for the period 2002-2010.
- 100% increase in the number of policy research documents drafted (papers, briefs, and memos etc.) by final beneficiaries over the project implementation period, in comparison to the period 2002-2010.
- 50% increase in the number of networking and cooperation mechanisms at the EU-Turkey level engaging final beneficiaries over the project implementation period, in comparison to the period 2002-2010.
- 50% of all networking and cooperation mechanisms engaging final project beneficiaries at the EU-Turkey level have improved governance structure and procedures over the project implementation period, in comparison to the period 2002-10.
- Enhanced organizational capacities of the minimum 50% of final beneficiaries over the project implementation period in comparison to the period 2002-10.
- Increase in the number of people reached through the awareness raising activities;
- Increase in the number of future joint CSO actions funded in the field of political criteria

RESULTS 2 – relating to Activity 2

- Enhanced networking, joint actions and peer-learning amongst Turkish and EU media and media-related CSOs
- Shared good practices and the promotion of innovative initiatives and media productions between Turkish-EU media and media-related CSOs on EU matters

Measurable Indicators relevant to two results include:

- At least 20 Turkish media organisations and CSOs have implemented joint projects with EU partners in the field of media
- Increase in the number of Turkish media-related organisations that are members of EU networks
- At least 20 ‘media products’ produced as outputs from collaborations between Turkish and EU media-related CSOs
- At least 20 collaborative actions between Turkish-EU media and media-related CSOs have included peer-learning activities
- 50% increase in the number of policy materials related to media’s role in EU process by final beneficiaries over the project implementation period; in comparison to the period 2002-2010.
- Enhanced organizational capacities of the minimum 50% of CSOs in the media sector over the project implementation period in comparison to the period 2002-10.

RESULT 3– relating to Activity 3

Increased number of joint actions and new partnerships between CSOs at the local or international level

Measurable Indicators:

- successful communication and professional links established among CSOs in Turkey and in the EU countries through at least 40 or more events supported by the micro-grants scheme

Methodological note for measurable indicators: The measurable indicators proposed by this project attempt to assess the actual positive changes supported by the project. Due to the current lack of comprehensive longitudinal research on the number of CSOs’ participation in the civil society dialogue process, the scope of quantitative and qualitative changes, supported by the project over the two-year period if implemented, will be identified and measured in comparison to the data for the period 2002-2010, which will be collected at the time of project initiation⁵, specifically for the purpose of this project.

The content of the measurable indicators is in line with the MIPD 2009-11 expected results and measurable indicators of the assistance provided to political criteria and civil society dialogue including:

- the number of good practice examples of CSOs’ contributions in the wide spectrum of the challenges of EU accession,

⁵ Grant database of Central Finance and Contract Unit and Delegation of the European Union to Turkey

- the number of successfully implemented projects,
- the number of established partnerships and networks, and
- the strength and sustainability of cooperation between Turkish and EU CSOs (MIPD p.22-23).

3.4 Activities

The project's grant schemes component will be implemented through competitive Calls for Proposals. Individual CSO actions will be supported according to selection criteria which will favour applications that aim to establish long-term cooperation between Turkish organisations and their EU counterparts, going beyond the time frame for EU support provided in the frame of the present project. It will be up to the actors of civil society to take the initiative, select specific themes to be developed and play an active role in conducting the dialogue.

The micro-grant scheme to stimulate new partnerships and joint actions within the EU-Turkey civil society dialogue will be implemented with the support of the same technical assistance supporting the management of the two grant schemes.

Under all grant scheme components projects will be selected based on being innovative, effective and the impact that they will make in terms of persons involved in the dialogue from both sides, reforms being encouraged and sustainable partnerships formed rather.

Activity 1

Grant Scheme to Strengthen the Civil Society Dialogue in the field of Political Criteria

Establishment of at least 40 new partnerships and networks of Turkish civil society organizations and European counterparts according to their field of activity, to initiate a dialogue, to exchange knowledge and information.

Indicative priority themes: Considering the scope of the Political Criteria, it seems necessary to choose certain priorities among others in order to achieve efficient targeting. The views and suggestions of the CSOs expressed at various platforms such as the meetings with the representatives of the different beliefs, TAIEX seminars or bilateral visits have been taken into account and following priorities have been identified under indicative groupings:

- **LOT 1 : Human Rights**
 - Awareness-Raising on Human Rights
 - Human Rights of refugees/asylum seekers/immigrants
- **LOT 2 : Anti-Discrimination**
 - Socially Vulnerable Groups
 - Freedom of Expression
 - Dialogue among Cultures, Religions and Beliefs

- **LOT 3 : Democracy and the Rule of Law**

- Political Culture/Democratic Participation
- Justice System including access to justice

Details of priorities will be elaborated in the guidelines.

Target groups: Main target groups will be Associations and Foundations. Universities (only research centres and think tanks), professional organizations (including Bars, Trade Unions etc.) and municipalities and other relevant civil society organisations can take part in the projects as partners or associates.

Total Budget available: 6.000.000 Euro
Indicative Duration of Projects: 10 – 15 Months
Indicative Budget for Projects: 50.000 - 150.000 Euro
Indicative Number of Projects: At least 40 Projects

Lot 1: Human Rights

- Awareness-Raising on Human Rights
- Human Rights of refugees/asylum seekers/immigrants

Indicative Number of Projects: at least 12
Total Budget: 1.800.000 Euro

Lot 2: Anti-Discrimination

- Socially Vulnerable Groups
- Freedom of Expression
- Dialogue among Cultures, Religions and Beliefs

Indicative Number of Projects: at least 18
Total Budget: 2.700.000 Euro

Lot 3: Democracy/Rule of Law

- Political Culture / Democratic Participation
- Justice System including access to justice

Indicative Number of Projects: at least 10
Total Budget: 1.500.000 Euro

Note: Budget transfers among the Lots will be possible if eligible applications fall short of the budget allocated for the Lots.

Eligible activities for the selection of the grant applications will include;

- Enhancement of technical and policy related knowledge and expertise on one or more specific aspects of the political issues through partnership, joint initiatives, networking

events, research, study, training or conference activity (e.g. how to implement the political reforms in Turkey; political, social and institutional implications; comparative analysis of implementation in Member States, candidate countries and/or Turkey;)

- Peer-reviews and transfer of sub-sectoral know-how among the EU umbrella CSO networks and Turkish CSOs;
- Organization of seminars, round tables, conferences, workshops, trainings, study visits, information/awareness/communication campaigns
- Introduction and translation of key reference materials and disseminate technical and policy related knowledge and expertise
- Capacity-building and networking
- Development of policy analysis / research papers / thematic reports on specific political criteria
- Activities for discussions/debates and participation in policy making
- Activities for identifying, disseminating and exchanging the best practices at local and regional level
- Activities to build capacity for policy advocacy and lobbying
- Data Collection

Set of actions defined under this component is drawn from the requirements of the political criteria and limited only to the areas where the dialogue can facilitate implementation of corresponding reforms and mutual understanding as well as eliminate the concerns of both sides.

The criteria for selection of the grant projects will focus on the impact of the interventions, contribution to measurable project results and reaching a wide target group with multiplier and synergy effects. Details of activities will be elaborated in the guidelines.

Activity 2

Grant Scheme to Support the Role of the Media in the Civil Society Dialogue

A Call for Proposals will look for approximately 20 partnerships between Turkish media and media-related CSOs, and EU counterparts to work together on policies regarding media's role, joint media productions and in peer-learning activities. Considering the scope of the media grant scheme, it seems more efficient to handle the actors of the media sector on the basis of their structure. The first group is the media organisations (such as local, regional, national tv and radio channels and newspapers) which could be considered as service providers. The second group is the CSOs and professional organisations which could be considered as professional groups supporting the interests of the sector. Following priorities have been identified under indicative lots considering the needs of defined target groups:

Indicative priority themes with respect to target groups:

- **LOT 1 : Media Organisations**
 - Improving mutual knowledge and understanding in Turkey and the EU
 - Providing information on EU policies

- Awareness and technical capacity building in the preparation and development of qualitative productions
- Encouraging open public debates
- Sustainable partnerships and joint productions ensuring civil society dialogue

Target groups: Media organisations (such as local, regional and national TV and radio channels, newspapers, journals)

- LOT 2 : CSOs in the field of Media

- Sharing good practices in media sector
- Increasing professional skills
- Networking among CSOs and other related institutions
- Providing information about Turkish and European societies regarding meeting EU standards in each side

Target groups: CSOs in the field of media; media and journalist associations and unions; think tanks and media professionals

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| <p>Total Budget available: 3.000.000 Euro</p> <p>Indicative Duration of Projects: 10 – 15 Months</p> <p>Indicative Budget for Projects: 50.000 - 150.000 Euro</p> <p>Indicative Number of Projects: At least 20 Projects</p> |
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Lot 1: Media Organisations

- Improving mutual knowledge and understanding in Turkey and the EU
- Providing information on EU policies
- Awareness and technical capacity building in the preparation and development of qualitative productions
- Encouraging open public debates
- Sustainable partnerships and joint productions ensuring civil society dialogue

Indicative Number of Projects: at least 13
Total Budget: 2.000.000 Euro

Lot 2: CSOs in the field of Media

- Sharing good practices in media sector
- Increasing professional skills
- Networking among CSOs and other related institutions
- Providing information about Turkish and European societies regarding meeting EU standards in each side

Indicative Number of Projects: at least 7
Total Budget: 1.000.000 Euro

Eligible activities for the selection of the grant applications will include:

- Analysis of and creation of policy materials concerning suggestions about better communication between media and CSOs in EU process
- Seminars, conferences, trainings, joint initiatives, workshops, exchange activities, networking, cooperation protocols between target groups
- enhance the transfer of expertise and dissemination of knowledge through internships, job shadowing, study visits, staff exchange programmes
- development of services to members, quality assurance, codes of conducts, ethics and standards, organisational development etc.
- Production and dissemination or broadcasting of EU issues-related television/radio programmes, news packages, magazines, documentaries, reports, etc. to develop civil society dialogue among target groups from each side.
- Creation of sustainable cooperation platforms among target groups for informing and discussions

The criteria for selection of the grant projects will focus on the impact of the interventions, contribution to measurable project results and reaching a wide target group with multiplier and synergy effects. Applicants from Turkey or EU member states must have at least one partner other side. However, priority will be given to the projects which have more partners. Details of priorities, activities and target groups will be elaborated in the guideline.

Activity 3

Micro Grant Schemes for Participation CSO events

This component will provide financial assistance to CSOs through small-scale projects and covering logistic costs of small, grassroots CSOs all over Turkey and also CSOs in EU-27.

Indicative priority themes:

- Awareness-raising: The actions aiming to ensure a better knowledge and understanding of Turkey within the European Union. The actions such as participating into campaigns, forums, meetings, etc. in the EU Member States or in the candidate countries, including Turkey.
- Promotion/public relations & networking: The actions aiming to promote the activities of the applicant NGO in and strengthen its activities by networking with its counterparts in the EU Member States or other candidate countries. The actions such as networking meetings with other NGOs in the EU Member States or the candidate countries, including Turkey.
- Start up works: The actions aiming to establish successful communication and professional links with institutions from EU Member States and candidate countries. The actions such as problem/ needs analysis, strategic plan and complementary activities like meetings, researches etc in the EU Member States or the candidate countries, including Turkey.

Total Budget available: 300.000 Euro
Indicative Duration of Projects: 5 Months (max.)
Indicative Budget for Projects: 8.000 Euro (max.)
Indicative Number of Projects: At least 40 Projects

Eligible activities for the selection of the grant applications will include:

- Organization of and/or participation to congress, conferences, seminars, symposiums, workshops, study visits, research forums, exhibitions and similar activities,
- Organization of and/or participation to awareness raising activities related with the civil society dialogue,
- One-off meetings to form networks, promotion activities, etc,
- Partnership initiation and familiarization visits,
- Joint needs assessment visits,
- Publications, visibility activities.
- enhance the transfer of expertise and dissemination of knowledge through short-terms internships, job shadowing and staff exchange programmes
- interpretation and/or translation services

These events should take place in the framework of the Turkey-EU civil society dialogue but should not otherwise be supported by EU funds. This component will support the CSOs that have not previously benefited from CSD programmes. Moreover, priority will be given to the activities of the CSOs on areas outside the main urban centres. Eligible activities for funding will be published and widely communicated to a large number of CSO's. Priority will be given to the projects which will lead the establishment of a sustainable cooperation between Turkish and EU CSOs.

Details of the activities and eligible criteria will be elaborated in the guideline.

Technical Assistance for the Activities

The team will assist EUSG for the implementation of the grant schemes, design and implementation of media trainings. The TA will be composed of two components:

Component-A: Technical Assistance for grant schemes

TAT will be responsible for inter alia the following activities:

- Preparation of monitoring and evaluation manuals for the grant scheme projects
Providing two trainings for at least 60 grant beneficiaries on project implementation + reporting.
- Providing 5-day-training (at least) session for relevant experts of PMUs (especially newly recruited personel),
- Assisting Grant beneficiaries
- Organizing training sessions
- Assisting the PMU in monitoring the projects
- Providing assistance to the implementation of micro grant schemes

- Assisting the PMU in assessment of grant beneficiaries' reports
- Updating regularly MIS integrated and data
- Finalization of Project evaluation report which outlines outcomes, lessons learned, etc. of the grant projects.
- Providing activities related with raising of awareness and publicity of the programme and the CSD in general, project brochures, web-site, organization of events etc.

Component-B: Technical Assistance for the Media Training

The activities under this component will be organised by TAT for informing, training of and view exchange among target groups to increase communication among public institutions, media, civil society organisations to reach public via media. Activities will be in the form of trainings, seminars, study-visits, workshops related to better communication of enlargement issues (including acquis according to needs assessment results), improvement of media-CSO relations, role of media watch-dogs, media's role in the EU.

Details of priorities and activities will be elaborated after a Training Needs Assessment to be prepared and implemented as part of the Inception Period of the Technical Assistance service contract. Activities on TA for the media training will be complementary to those under the media scheme.

TA will be responsible for inter alia the following activities

- Preperation and implementation of Training Needs Assessment on what capacities are missing for the media and CSOs to better communicate EU-related issues
- Design of a programme of capacity building measures for both public officials⁶ and media-related organizations
- Delivery of the programme of capacity building measures
- Training evaluation and reporting

3.5 Conditionality & Sequencing

The sequence of contracting and activities will be:

Grant Schemes : (Activities 1 & 2) - 18 Months

- Start of Call for proposals: September 2011
- Start of Contract of Grants: January 2012
- Start of Project Activity: January 2012
- Completion of Activities: August 2013

Micro Grant Scheme: (Activity 3)

- Start of Call for proposals: January 2012
- Applications will be accepted on rolling basis, within limits of available budget, before the event, but not later than deadline which will be determined in the guideline. Any application received after this deadline will be automatically rejected

⁶ Around 70 public officials working at EU, communication and information departments of public institutions, divided in 3 training groups.

- Completion of Activities: February 2013

TAT (Service Contract): 22 Months

- Start of Tendering: April 2011
- Start of Contract : December 2011
- Start of Project Activity: December 2011
- Completion of Activities: October 2013

3.6 Linked Activities:

3.6.1 Promotion of the Civil Society Dialogue between EU and Turkey

2006 Pre-accession Assistance Programme for Turkey includes a project titled: *Promotion of the Civil Society Dialogue between European Union and Turkey*. It provides for the implementation of four grant schemes amounting to 19,3 Million Euro and aiming at intensifying and diversifying the contacts between: i) towns and municipalities; ii) professional organisations; iii) universities; iv) youth.

The 4 grant components are targeting Civil Society groups that have a particular potential for increasing mutual understanding and those groups:

- i) Towns and Municipalities - a total of 41 grants,
- ii) Professional Organizations - a total of 25 grants,
- iii) Universities - a total of 28 grants,
- iv) Youth Initiatives for Dialogue - a total of 25 grants.

There is also a component to contribute to raising overall awareness of the project and its objectives. Part of this component includes an Interpretation & Translation Facility, which provided language support to Turkish Civil Society organisations which have not yet benefited from any EU CSD assistance but which would like to build relationships with partners in the EU.

Project address issues that will contribute to better informing the public opinions from the EU and candidate countries, by addressing the opportunities as well as the challenges posed by future enlargement, encouraging a discussion on perceptions regarding everyday culture and values expressed by the society and the state on both sides, increasing bilateral exchanges, thereby contributing to the sharing of experience, the adoption of best practices and the increased participation of civil society in the political, cultural and economic development of Turkey and supporting the further development of a lively and vibrant civil society Turkey, which is key to the consolidation of human rights and democracy, in line with the political criteria for accession.

As a continuation of the Promotion of the Civil Society Dialogue between European Union and Turkey, the project titled as “Promotion of the Civil Society Dialogue between European Union and Turkey-II” is included in 2007 Programming under IPA.

The Project provides the implementation of three Grant Schemes amounting to 4.2 MEUR and aiming at establishing a framework for cooperation; supporting the establishment of partnerships; and promoting dialogue between the civil societies of Turkish and EU counterparts on “Culture and Arts” and “Fisheries and Agriculture”. The Project also aims to

provide financial assistance to small, grassroots NGOs through small-scale projects all over Turkey via Micro Grant Schemes.

3.6.2 Other activities related with CSD

Within the sectoral support for Civil Society development in Turkey and the CS Dialogue between the EU and Turkey, there have been and are other actions which also importantly contribute to the CSD objectives and/or which influence its impact. These other interventions include the following EU funded actions:

- i. The Civil Society Development Projects which culminated in the establishment of the Civil Society Development Centre in Ankara and subsequent Project on Supporting Civil Society Development and Dialogue, implemented as a direct grant to the Centre.
- ii. Europa-Bridges of Knowledge Project, implemented by EUSG, which used a grant scheme to support dialogue activities between Turkish universities and research organisations and their EU partners.
- iii. Civil Society Dialogue - Culture in Action: Projects selected under this grant scheme focus either on providing information on the EU integration process to enable active involvement of the Turkish public in EU related matters and/or raising interest in different aspects of European culture and arts as an expression of the EU's multi-cultural identity. €1.45 million has been reserved for the programme. The mandatory partnership rule encouraged Turkish NGOs to liaise with their EU counterparts, reflecting, to a certain extent, the multicultural character of Europe.
- iv. The EU-Turkey Chambers Forum (ETCF) project has been implemented since December 2007 by the Association of European Chambers of Commerce and Industry, EUROCHAMBRES, in cooperation with the Union of Chambers and Commodity Exchanges of Turkey, TOBB.
- v. 'Bring together workers from the EU and Turkey through a shared culture of work' is a project implemented through a partnership of leading Turkish and EU trade union federations.
- vi. Cultural Bridges Project builds on the EU Member States' expertise. This project seeks to directly involve the EU cultural institutes/offices and their Turkish partners in the EU-Turkey Civil Society Dialogue, and thereby strengthen contacts and mutual exchange of experience in the field of culture in the EU Member States and Turkey. These involve approximately 10 direct grants to the relevant cultural institutions during 2009-11.
- vii. 'Civil Society Dialogue Istanbul 2010 European Capital of Culture' is another grant scheme being implemented under the CSD umbrella, but specifically relating to actions in Istanbul.
- viii. Although not specifically targeting Civil Society organisations, there are other programmes which are facilitating dialogue between EU Member States and Turkey. The Cross Border initiatives under IPA Component 2, and the new Black Sea Region Operational Programme for 2009-2013.
- ix. There are a range of EU Community Programmes in which Turkey is participating and for which CSOs are eligible. These include the actions under Life Long Learning and the Youth In Action programme, and the specific programmes targeting academia and education, such as Erasmus and FP7.
- x. Jean Monnet Scholarship Programme, which provides opportunities for postgraduate studies in a university, or an establishment of equivalent level in one of the member states of the EU, has been running successfully for many years, with the aim to

generate solid support for Turkey's accession, by raising awareness and understanding of the European integration process and by developing a workforce in the relevant disciplines.

3.7 Lessons learned:

The enlargement of the European Union to ten new member states in 2004 and 2 new member states in 2007 on further strengthened the unity of the European continent and enhanced peace, stability and security. However, one of the lessons that can be drawn from the previous enlargement is that citizens in EU Member States were not sufficiently informed nor prepared. Any future enlargement of the EU needs to be supported by a strong, deep and sustained dialogue between the societies of the Candidate countries and in the EU member States, as well as with the EU institutions. This would help to bridge the information gap, achieve better mutual knowledge and bring citizens and different cultures, political and economic systems closer together, thus ensuring a stronger awareness of the opportunities as well as the challenges of future accessions.

The results and recommendation of the related EU funded projects are another know how which may guide the implementation of this project. A brief analysis of some the projects are stated below:

The EU-Turkey Chambers Forum (ETCF) Project: One of these is the Turkish Chamber Development Programme Phases I and II which were implemented by Turkish Union of Chambers and Commodity Exchanges of Turkey (TOBB) in cooperation with Eurochambers.

As far as the experience that TOBB has gained so far within the context of implementation of these two projects are concerned, there are some key elements for the success of these kinds of programmes.

Among these key elements, the criteria to be introduced for the eligible partnership projects' beneficiaries are very crucial. Whilst the TOBB programme primarily targeted chambers from the less developed regions of Turkey, it turned out that that certain capacity is necessary in order to ensure good communications with the counterparts. In this context, the determination of the target group of the individual grants schemes for the implementation of partnership projects is very important for effective matching and communication.

Another element that also has been observed is the fact that, the eligible institutions become more motivated for capacity building measures. In the pre-selection process of the first Chamber Development Programme, some chambers were not qualified because of the lack of the personnel who could communicate in a foreign language. This decision had motivated the chambers that were not selected to recruit the necessary staff for the second phase.

Improving Co-operation between NGOs and the Public Sector and Strengthening the NGOs Democratic Participation Level: This project was the first project in which the beneficiary was EUSG. Being the first project, there had been problems in defining the roles of the actors and in directing the TA team especially at the beginning. Late contracting with the TA team resulted in the fulfilment of many of the activities of TA team by the EUSG and CFCU. So TA team did less work though the budget of their service contract did not change. The payment to TA team should base on the work done.

Bridges of Knowledge Grant Scheme Program: In the Bridges of Knowledge Grant Scheme Program, the final beneficiary of which is EUSG, valuable experience is obtained. People were involved in the implementation of the program and a got experienced significantly. The late arrival of the TA team put the project teams of EUSG in a distressed position due to lack of experience and knowledge. Start of TA team on due date is important.

Promotion of the Civil Society Dialogue between European Union and Turkey-I: Experiences gained from 2006 and 2007 Civil Society Dialogue Project will be the important asset to guide the implementation of this project. 2006 CSD project is being implemented through four grant schemes i) towns and municipalities; ii) professional organizations; iii) universities; iv) youth. 119 projects have been awarded with grants, ranging in value from 30,000 to 465,000 Euros, with the average project duration being about 15 months. The organisations implementing the projects are located all over Turkey, and all have partners from either EU Member States or Candidate countries. In addition to the grant projects, there is also a range of promotional and facilitation activities.

Recommendations and lessons learnt below are specific to the evaluation report which are prepared with respect to the comments of the grant beneficiaries and project implementation team (including TA team and EUSG PIU):

Target Groups & Sectors

- i. The findings from the Evaluation have demonstrated that the Professional Organisations have been the most effective group in terms of efficient implementation, sustainability and impact. Given that these groups tend to be well organised and well placed to influence their sectors, further investments should be made to strengthen their role in CSD.
- ii. Municipalities are not seen as a core part of Civil Society, but clearly need further support to integrate more with the EU and to build capacity for stronger ownership of projects. They will be better served by being targeted by specific projects for regional development rather than through CSD.
- iii. Both the Universities and Youth sectors have performed well in their CSD projects, but representatives from both sectors point out that they do already have experience with EU funds and should continue to be prioritised under the relevant Community Programmes rather than future CSD projects.
- iv. In programming terms, there needs to be careful distinction between investing in Civil Society Dialogue and Civil Society Development. Grassroots organisations are best supported through ‘development’ projects rather than ‘dialogue’, however, they should continue to be targeted by support such as the Interpretation/Translation Facility, and should be prioritised as ‘associates’ or ‘partners’ for future CSD initiatives at CSD project design - future project fiches can propose that these organisations can be aided in their development by being partners or associates of CSD projects, but not as principal beneficiaries.
- v. Sectors which have performed well but have been less represented under CSD-1 include: Rural Development; Culture & Arts; Environment; Consumer Protection; Information Society & Media; Justice, Freedom & Security. These are recommended for future investments.

Implementation of the Grant Schemes

- i. The use of an interactive, web-based Monitoring Information System (MIS) has clearly proven to be a very valuable tool for grant beneficiaries in implementing the 4 CSD grant schemes
- ii. The Evaluation has shown that the EU partners of the Grant Beneficiaries have experienced a degree of confusion over how to comply with implementation rules and procedures. Thus, it is recommended that the Contracting Authority in Turkey, on future schemes that involve EU partners, produce a simple guidance note on key issues (eg. Payment of per diems; required supporting documentation) addressed to partners (through the contracted GBs) to ensure clarity.
 - Where partnership is obligatory in such grant schemes, it is recommended that the role of the partners is given more serious consideration
- iii. The duration of CSD grant contracts needs careful consideration. Where the actions are simple and the role of project partners clear, the dialogue projects can be most efficiently implemented in short periods, between 9 to 12 months.
 - The Evaluation has shown that the Interpretation and Translation Facility has been a much valued and effective mechanism for promoting catalysts for dialogue, and thus it is recommended that it be continued in some revised form.

Promotion of the Civil Society Dialogue between European Union and Turkey-II: As a continuation of the Promotion of the Civil Society Dialogue between European Union and Turkey, the project titled as “*Promotion of the Civil Society Dialogue between European Union and Turkey-II*” is included in 2007 Programming under IPA.

The Project provides the implementation of three Grant Schemes amounting to 4.2 MEUR and aiming at establishing a framework for cooperation; supporting the establishment of partnerships; and promoting dialogue between the civil societies of Turkish and EU counterparts on “*Agriculture and Fisheries*” and “*Culture and Arts*”. The Project also aims to provide financial assistance to small, grassroots NGOs through small-scale projects all over Turkey via *Micro Grant Schemes*.

Call for project proposals for “Agriculture and Fisheries Grant Scheme Programme” and “Culture and Arts Programme” were finalized by the end of May 2010. The deadline for the applications to the Micro Grants will be expired on 30 November 2010.

The attention of the participants during information days and the number of applications implies that future civil society dialogue programmes are needed for “*Agriculture and Fisheries*” sector.

4. Indicative Budget (amount in €)

| | | | | | SOURCES OF FUNDING | | | | | | | | |
|----------------------|-----------|------------|--------------------|---------------------------|--------------------|-----------|---------------------------------|-----------|-----------------------|--------------------------------------|------------------------|-----------------------------|----------|
| | | | TOTAL EXP.RE | TOTAL PUBLIC EXP.RE | IPA CONTRIBUTION | | NATIONAL PUBLIC CONTRIBUTION | | | | | PRIVATE CONTRIBUTI ON | |
| ACTIVITIES | IB (1) | INV (1) | EUR (a)=(b)+(e) | EUR (b)=(c)+(d) | EUR (c) | % (2) | Total EUR (d)=(x)+(y)+(z) | % (2) | Central EUR (x) | Regio nal/ Local EUR (y) | IFIs EU R (z) | EUR (e) | % (3) |
| Grant Schemes | | | 9 300 000 | 9 300 000 | 8 370 000 | 90 | 930 000 | 10 | 930 000 | – | – | – | – |
| Political criteria | X | - | 6000 000 | 6000 000 | 5 400 000 | | 600 000 | | 600 000 | | | | |
| Media | X | - | 3 000 000 | 3 000 000 | 2 700 000 | | 300 000 | | 300 000 | | | | |
| Micro Grants | X | - | 300 000 | 300 000 | 270 000 | | 30 000 | | 30 000 | | | | |
| TA | | | 1 400 000 | 1400 000 | 1 260 000 | 90 | 140 000 | 10 | 140 000 | – | – | – | – |
| TA | X | - | 1 400 000 | 1400 000 | 1260 000 | | 140 000 | | 140 000 | | | | |
| TOTAL IB | | | 10 700 000 | 10 700 000 | 9 630 000 | | 1070 000 | | 1 070 000 | | | | |
| TOTAL INV | | | – | – | – | | – | | | | | | |
| TOTAL PROJECT | | | 10 700 000 | 10 700 000 | 9 630 000 | 90 | 1 070 000 | 10 | 1 070 000 | – | | – | – |

NOTE: DO NOT MIX IB AND INV IN THE SAME ACTIVITY ROW. USE SEPARATE ROW

Amounts net of VAT

(1) In the Activity row use "X" to identify whether IB or INV

(2) Expressed in % of the **Public** Expenditure (column (b))

(3) Expressed in % of the **Total** Expenditure (column (a))

Tender dossier will be prepared by the EUSG together with the support of the CFCU. On the other hand, framework contract for technical assistance to prepare the grant scheme guidelines and promotion for activities 1 & 2 will be drafted through SEI funds.

5. Indicative Implementation Schedule (periods broken down per quarter)

| Component | Start of Tendering | Start of Contracting | Contract Completion |
|---------------------|--------------------|----------------------|---------------------|
| GRANT SCHEMES | Q3 2011 | Q1 2012 | Q3 2013 |
| MICRO GRANT SCHEMES | Q3 2011 | Q1 2012 | Q1 2013 |
| TAT | Q2 2011 | Q4 2011 | Q4 2013 |

6. Cross cutting issues (where applicable)

6.1 Equal Opportunity

Equal participation of women and men will be secured through appropriate information and publicity material, in the design of projects and access to the opportunities they offer. An appropriate men/women balance will be sought on all the managing bodies and activities of the programme and its projects, and importance will be given to gender balance during all stages of project preparation, contracting and implementation.

The members of the evaluation committees must consider the promotion of gender equality and equal opportunities in project proposals. The selection criteria for the grant scheme will favour projects that demonstrate a positive impact on equal opportunities. All contractors shall be requested to provide monitoring data recording the participation of men and women in terms of expert inputs (in days) and of trainees/beneficiaries benefiting under the project (in days) as an integral component of all project progress reports.

6.2 Environment

Not applicable.

6.3 Minorities and vulnerable groups

According to the Turkish Constitutional System, the word minority encompasses only groups of persons defined and recognized as such on the basis of multilateral or bilateral instruments to which Turkey is a party.

6.4. Civil Society

The views and suggestions of the CSOs expressed at various platforms such as the meetings with the representatives of the different beliefs, TAIEX seminars or bilateral visits have been taken into account during identification of the indicative priorities under Political Criteria component. In other words, the priorities have come out of the needs expressed by the CSOs. Further consultation with the CSOs will be possible during preparation of the guidelines.

ANNEXES

- 1- Log frame in Standard Format
- 2- Amounts contracted and Disbursed per Quarter over the full duration of Programme

Annex 1: Logframe : Civil Society Dialogue Between EU and Turkey-III

| | | | | | |
|--|--|--|---|--|--|
| | | Programme name and number | | | |
| LOGFRAME PLANNING MATRIX FOR Civil Society Dialogue Between EU and Turkey-III | | Contracting period expires: 2 years after the signature of the Financing Agreement | | Disbursement period expires: 1 year following the end date for execution of the contract | |
| | | Total Budget: €10.700.000 | | IPA budget: 9.630.000 € | |
| Overall objectives | | Objectively Verifiable Indicators | Sources of Verification | | Assumptions |
| High level of understanding of the implications of Turkish EU membership in Turkey and in the EU. | | <ul style="list-style-type: none"> Increased participation of CSOs in the dialogue process Improved understanding within EU and Turkish societies of the Enlargement issues Increase in the public support for Turkish accession | <ul style="list-style-type: none"> EC Regular Report Ex-post evaluation report of the grant schemes Public opinion polls (eg. Eurobarometer Researches within Communication strategy | | |
| Project purpose | | Objectively Verifiable Indicators | Sources of Verification | | Assumptions |
| Purpose of the project is to establish Strong links and a high level of cooperation between civil society in Turkey and the EU Member States through a concrete civil society dialogue on the themes of “political criteria”, “media” and “EU policy”. | | <ul style="list-style-type: none"> Increase in the number of formally recognised partnerships and joint actions undertaken between EU & Turkish CSOs in the areas of media and political criteria Increase in the ‘volume’ of the dialogue between CSOs, | <ul style="list-style-type: none"> Reports of the Interim Evaluation Team Academic reports and conference papers Reports of Media monitoring organisations Public opinion polls Targeted surveys | | Willingness and capacity of targeted groups to respond to the call for proposals |

| | <p>measured by numbers of conferences, seminars and other events</p> <ul style="list-style-type: none"> • Increase in the percentage of the public that can articulate correctly key aspects of the EU accession in the field of political criteria and media • Increase in the percentage of the general public in EU and Turkey who view the opportunities of enlargement greater than the challenges | | |
|--|---|---|--|
| Results | Objectively Verifiable Indicators | Sources of Verification | Assumptions |
| <ol style="list-style-type: none"> 1. Enhanced institutional capacity of the Civil Society Organisations (CSOs) to contribute to development and implementation of political reforms and to facilitate the adoption of the reforms by the Turkish society 2. Sustainable networks between the Turkish NGOs and their European counterparts on political criteria established encouraging further dialogue and contributing to better exchange of information and know-how and to reducing misperceptions and concerns both in Turkey and in the EU Member States concerning political criteria issues. | <ul style="list-style-type: none"> • At least 40 Turkish CSOs have implemented joint projects with EU partners concerning the themes in political criteria. • 50% increase of civil society dialogue initiatives in the field of political criteria undertaken by final beneficiaries in the project implementation period, in comparison to the baseline data of the grant projects for the period 2002-2010. • 100% increase in the number of policy research documents drafted (papers, briefs, and memos etc.) by final beneficiaries over the project implementation period, in | <ul style="list-style-type: none"> • Web sites of targeted CSOs • Report of Interim and ex-post evaluation teams • Reports of the Grant Beneficiaries • Public opinion polls • Commissioned surveys • Media monitoring organisations • Reports and web sites of EU CSO umbrella groups | <p>CSOs are able to mobilise appropriate human resources to sustain their capacity growth</p> <p>Participating organisations are able to find ways to communicate effectively</p> <p>Legal environment and travel documentation facilitates full participation</p> |

| | | |
|--|--|--|
| <p>3. Enhanced networking, joint actions and peer-learning amongst Turkish and EU media and media-related CSOs</p> <p>4. Shared good practices and the promotion of innovative initiatives and media productions between Turkish-EU media and media-related CSOs on EU matters</p> <p>5. Increased number of joint actions and new partnerships between NGOs at the local or international level</p> | <p>comparison to the period 2002-2010.</p> <ul style="list-style-type: none"> • 50% increase in the number of networking and cooperation mechanisms at the EU-Turkey level engaging final beneficiaries over the project implementation period, in comparison to the period 2002-2010. • 50% of all networking and cooperation mechanisms engaging final project beneficiaries at the EU-Turkey level have improved governance structure and procedures over the project implementation period, in comparison to the period 2002-10. • Enhanced organizational capacities of the minimum 50% of final beneficiaries over the project implementation period in comparison to the period 2002-10. • Increase in the number of people reached through the awareness raising activities; • Increase in the number of future joint CSO actions funded in the field of political criteria • At least 20 Turkish media organisations and CSOs have implemented joint projects with EU partners in the field of media • Increase in the number of | |
|--|--|--|

| | | | |
|--|--|--|--------------------|
| | <p>Turkish media-related organisations that are members of EU networks</p> <ul style="list-style-type: none"> • At least 20 ‘media products’ produced as outputs from collaborations between Turkish and EU media-related CSOs • At least 20 collaborative actions between Turkish-EU media and media-related CSOs have included peer-learning activities • 50% increase in the number of policy materials related to media’s role in EU process by final beneficiaries over the project implementation period; in comparison to the period 2002-2010. • Enhanced organizational capacities of the minimum 50% of CSOs in the media sector over the project implementation period in comparison to the period 2002-10. • successful communication and professional links established among NGOs in Turkey and in the EU countries through at least 40 or more events supported by the micro-grants scheme | | |
| Activities | Means | | Assumptions |
| 1. Grant Scheme to Strengthen the Civil Society Dialogue in the field of | <u>Political Criteria Grant Scheme:</u> | | |

| | | |
|--|--|--|
| <p>Political Criteria</p> <p>2. Grant Scheme to Support the Role of the Media in the Civil Society Dialogue</p> <p>3. Micro Grant Schemes for Participation CSO events</p> <p>4. Technical Assistance for the Activities</p> | <p>Total Budget available: 6.000.000 Euro</p> <p>Indicative Duration of Projects: 10 – 15 Months</p> <p>Indicative Budget for Projects: 50.000 - 150.000 Euro</p> <p>Indicative Number of Projects: At least 40 Projects</p> | |
| <p>Component-A: Technical Assistance for grant schemes</p> | <p><u>Media Grant Scheme:</u></p> <p>Total Budget available: 3.000.000 Euro</p> | |
| <p>Component-B: Technical Assistance for the Media Training</p> | <p>Indicative Duration of Projects: 10 – 15 Months</p> <p>Indicative Budget for Projects: 50.000 - 150.000 Euro</p> <p>Indicative Number of Projects: At least 20 Projects</p> <p><u>Micro Grant Scheme:</u></p> <p>Total Budget available: 300.000 Euro</p> <p>Indicative Duration of Projects: 5 Months</p> <p>Indicative Budget for Projects: 8.000 Euro</p> | |

| | | |
|--|---|--|
| | (max) Indicative Number of Projects: At least 40 Projects <u>Technical Assistance:</u> 1.400.000 Euro | |
| | | |

Annex 2- AMOUNTS (in €) CONTRACTED AND DISBURSED BY QUARTER FOR THE PROJECT

| | 2010 | | | | 2011 | | | | 2012 | | | | 2013 | | | |
|--|------|----|----|----|------|----|----|------------|-----------|-----------|-----------|-----------|------|-----------|-----------|-----------|
| <i>Contracted</i> | 1Q | 2Q | 3Q | 4Q | 1Q | 2Q | 3Q | 4Q | 1Q | 2Q | 3Q | 4Q | 1Q | 2Q | 3Q | 4Q |
| Activity 1: Grant Scheme to Strengthen the CSD in the field of Political Criteria | | | | | | | | | 5.400.000 | | | | | | | |
| Activity 2: Grant Scheme to Support the Role of the Media in the CSD | | | | | | | | | 2.700.000 | | | | | | | |
| Micro Grants | | | | | | | | | 270.000 | | | | | | | |
| Service Contract | | | | | | | | 1.260.000 | | | | | | | | |
| <i>Cumulated</i> | | | | | | | | 1.2600.000 | 8.370000 | | | | | | | |
| <i>Disbursed</i> | 1Q | 2Q | 3Q | 4Q | 1Q | 2Q | 3Q | 4Q | 1Q | 2Q | 3Q | 4Q | 1Q | 2Q | 3Q | 4Q |
| Activity 1: Grant Scheme to Strengthen the CSD in the field of Political Criteria | | | | | | | | | 4.800.000 | | | | | | 600.000 | |
| Activity 2: Grant Scheme to Support the Role of the Media in the CSD | | | | | | | | | 2.400.000 | | | | | | 300.000 | |
| Micro Grants | | | | | | | | | 240.000 | | 30.000 | | | | | |
| Service Contract | | | | | | | | 420.000 | | 200.000 | | 200.000 | | 200.000 | | 240.000 |
| <i>Cumulated</i> | | | | | | | | 420.000 | 7.860.000 | 8.060.000 | 8.090.000 | 8.290.000 | | 8.490.000 | 9.390.000 | 9.630.000 |